
Nurturing Successful Indies in Your Community

You can make your local stores and restaurants more successful

*BDI's Annual Seminar
Friday, June 14, 2013
8:30 AM-1:30 PM
The Carleton of Oak Park Hotel
1110 Pleasant Street
Oak Park, Illinois*

8:30 Continental Breakfast

9:00 Introductions

Terry Jenkins, BDI

9:10 50 Tips to Increase Store Profits (The condensed version)

Bridget Lane, BDI

Experience the life of an independent store owner or restaurateur as Bridget Lane puts in plain words 50 practical tools and techniques that can increase their profits. She will highlight a "Business Check-up" that guides you as you help businesses improve profits. Don't miss this opportunity to learn tools and techniques that have an immediate impact on "Indies" bottom lines.

9:45 Activating that Ground Floor Space

Speaker Panel Moderated by Diane Williams

How do property owners find and qualify good "indie" tenants destined for retail or restaurant success? What do you do if your downtown is retail challenged? What kinds of strategies can really work to address both issues? We'll hear from property owners and a downtown director about what can and does work to activate retail and restaurant spaces.

10:30 Break

10:40 Business Support Programs that work...

Speaker Panel Moderated by Bridget Lane

Community organizations seeking to offer the right programs to support "Indie" tenants benefit from experience and innovation. Learn from the experiences of leaders who are administering proven, state-of-the-art programs in Andersonville and Homewood.

11:20 The Development Doctor

Speaker Panel Moderated by Terry Jenkins

Challenge today's seminar speakers to recommend healing strategies for your community's toughest development challenges. We will do a bit of pre-work on issues submitted with registration materials.

Noon Lunch

1:30 Adjournment
